



Newscasts

*The Monthly Newsletter of Southern Wisconsin Trout Unlimited
2005-2006 Classified Ad Rates & Information*

Editorial and Advertising Offices

Newscasts is published monthly by the Southern Wisconsin Chapter of Trout Unlimited. The publication reaches over 800 members of the chapter who all share an interest in preserving and protecting Wisconsin's coldwater resources.

Advertising inquiries should be directed to:
Eric Christensen, advertising coordinator
1115 Kings Lynn Rd.
Stoughton WI 53589
608-712-5231
salmobyfly@yahoo.com

Issues of **Newscasts** and your advertisements are archived at the Southern Wisconsin Chapter's web site (www.swtu.org) in PDF file format which grants you extended exposure to this market.

Advertising Policy

SWTU reserves the right to accept or decline requests to advertise in **Newscasts**.

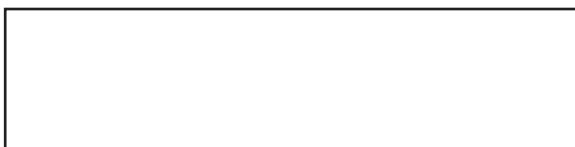
Due Dates and Payment Information

Classified ad and payments for ads are due by the 10th of each month and will run in the following month's newsletter. (ex. ad due June 10 for July newsletter). Once an ad is placed it cannot be cancelled. (You may ask that we not print the ad. Your payment however, is non refundable.) Make checks out to "**SWTU**" and mail to:
Newscasts Advertising c/o Eric Christensen, 1115 Kings Lynn Rd, Stoughton WI 53589

Ad Sizes & Rates

Classified ad rates are based on 3" x 3/4" spacing. Your classified ad may contain up to 200 characters, this includes letters, numbers, punctuation and spacing. Ads are billed at a flat rate of \$5.00 per month

1 Col. x 3/4"
= 1 column inch
(ad size 3" x 3/4")
TEXT ONLY \$5.00



EXAMPLE: FOR SALE: bamboo flyrod, 9' 3pc, 2 tip, takes a 6 or 7 wt line. Good Cond. No name or markings on the rod. I recently rewrapped it with new snake guides and stripping guides. Asking \$125. Call 555-5555

SWTU Member Discount Members of the Southern Wisconsin Chapter of Trout Unlimited are eligible for a 5% Discount.

Formats Classified ads may be emailed. We also accept most standard electronic formats.